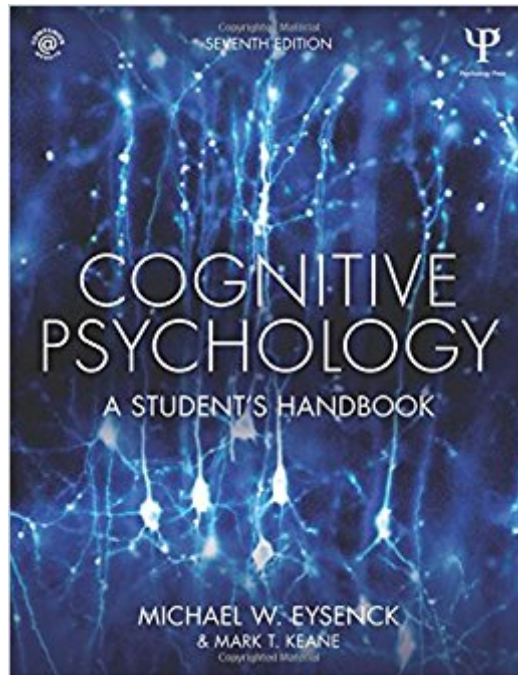




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# Cognitive Psychology: A Student's Handbook



## Synopsis

Rigorously researched and accessibly written, *Cognitive Psychology: A Student's Handbook* is widely regarded as the leading undergraduate textbook in the field. The book is clearly organised, and offers comprehensive coverage of all the key areas of cognitive psychology. With a strong focus on considering human cognition in context, the book has been designed to help students develop a thorough understanding of the fundamentals of cognitive psychology, providing them with detailed knowledge of the very latest advances in the field. New to this edition:

- Thoroughly revised throughout to include the latest research and developments in the field
- Extended coverage of cognitive neuroscience
- Additional content on computational cognitive science
- New and updated case studies demonstrating real life applications of cognitive psychology
- Fully updated companion website

*Cognitive Psychology: A Student's Handbook* will be essential reading for all undergraduate students of psychology. Those taking courses in computer science, education, linguistics, physiology, and medicine will also find it an invaluable resource.

## Book Information

Paperback: 856 pages

Publisher: Psychology Press; 7 edition (March 4, 2015)

Language: English

ISBN-10: 1848724160

ISBN-13: 978-1848724167

Product Dimensions: 9.7 x 7.5 x 1.4 inches

Shipping Weight: 3.9 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 23 customer reviews

Best Sellers Rank: #28,321 in Books (See Top 100 in Books) #55 in Books > Textbooks > Social Sciences > Psychology > Cognitive Psychology #128 in Books > Medical Books > Psychology > Cognitive #216 in Books > Science & Math > Behavioral Sciences > Cognitive Psychology

## Customer Reviews

*Cognitive Psychology* by Eysenck and Keane have reached a remarkable and almost unprecedented seventh edition of their highly successful book, more than 30 years after the first edition so impressed teachers, researchers and students alike. This new edition has attained even greater depth and breadth on leading edge as well as important established areas of cognitive psychology while retaining its hallmark highly readable style.

- Robert Logie, University of Edinburgh,

UK – No better guide to cognitive psychology for students, or other readers, exists. It is comprehensive, accurate, and insightful. – Philip Johnson-Laird, Princeton University, USA – More than any other authors, Eysenck and Keane have followed the field of cognitive psychology over the last 30 years, and have managed to convey with simplicity and clarity the essential knowledge that has been gained, and the exciting changes associated with this ever-evolving field. – Jonathan Grainger, Aix Marseille University, France – This is the only handbook I know of that can be used both for an introductory course and a follow-up course after a general introduction to psychology. Not only are the empirical findings well covered and made up-to-date, they are also naturally embedded within the existing theoretical frameworks. The latter is a unique strength of the book. It makes the handbook so much richer than yet another collection of interesting and sensational findings without theoretical integration. This is a book I have recommended to many starting colleagues asked to teach a course of cognitive psychology. – Marc Brysbaert, Ghent University, Belgium – Eysenck and Keane cover the wide range of topics necessary for a sophisticated cognitive psychology text in a clear and straightforward manner, in lucid and unpretentious prose. Both the experimental and technical aspects as well as the content areas are explained on the basis of numerous well-chosen examples. Importantly, the authors also integrate many current references in an elegant way, providing an up-to-date account of the field. I wish I had had this when I was a student. Even my graduate students and post-docs will benefit from reviewing relevant chapters in this handbook.’ – David Poeppel, Max-Planck-Institute, Frankfurt, Germany – The 7th edition of Eysenck and Keane’s outstanding text, *Cognitive Psychology*, shows a commanding understanding of how cognitive psychology has matured since its inception over 50 years ago. Written in a highly accessible style with additional impressive web site support it is a text that any student would benefit from using. Particularly impressive is the coverage of neuroscience and neuropsychology along with excellent sections on computational models of cognition. It shares the excitement of our rapidly evolving understanding of the mind and invites the reader to savour recent insights into the workings of vision, memory, problem solving, emotion, and the mysteries of consciousness. It will be the standard text for some years to come. – Martin Conway, City University London, UK

Michael W. Eysenck is Professor Emeritus in Psychology at Royal Holloway, University of London. He is also a Professorial Fellow at Roehampton University. He is the best-selling author of a number of textbooks including *Fundamentals of Cognition* (2006), *Memory* (with Alan Baddeley and Michael Anderson, 2014) and *Fundamentals of Psychology* (2009). Mark T. Keane is Chair of

Computer Science at University College Dublin.

I am highly impressed from the hard work Keane and Eysenck have done, making the chaos of cognitive psychology clear once and for all. It's a huge area, and they've managed to organize it into chapters, sub-chapters and section. Each section is parted to "theory", "evidence" and "evaluation", so that there is no way you're going to miss what exactly you're reading about. They've managed to grasp, so I believe, all of the important topics of cognitive psychology, finely explaining the distinctions between the different methodologies used by researches in the field. There is a "further reading" list at the end of every chapter, which is very useful. Highly recommended for undergraduates like myself and everyone interested in the area. Alas, the book misses the cognitive research of emotions with the boring chapter 15, which simply doesn't get to the important point of that amazing topic. Additionally, the chapters about language didn't involve relevant studies from the area of generative linguistics, which lowered its effectiveness.

I have nothing to say about this product. This is for an elective that I had no idea what was going on.

Very complete but too dry! Excessive use of passive voice. A few clearer examples would make reading easier and more accessible. Some of the illustrations are just dumb, related to the context but make nothing to clarify it. One has a photograph of a magician distracting his public to do a trick. You can understand that from the text, no need for an illustration! Others are graphs that could use simpler, if longer, explanations. The book would be fatter, but more enjoyable.

Helpful!

This book appeared to be in good condition until I started using it. It fell apart about one week after!!!NB: I am very particular with my books and as a result, I take very good care of them.

Very pleased with purchase...thank you!

Excellent condition.

A MUST for any student of Cognitive Psychology or just for curious minds!! I bought an used book, but it was just like new! Perfect condition!

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